

Privacy Policy

Version 1 | Feb 2026



Area Safe Products Pty Ltd (“Area Safe Products Products”, “we”, “us” or “our”) is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Area Safe Products Website and governs data collection and usage. By using the Area Safe Products website, you consent to the data practices described in this statement.

Our Privacy Policy complies with the Australian Privacy Principles set out in the Privacy Act 1988 (Cth) as amended from time to time (‘Privacy Act’).

By using our website and services, you consent to the practices described in this policy.

Collection of your Personal Information

Area Safe Products collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Area Safe Products also collects anonymous demographic information, which is not unique to you, such as your postcode, age, gender, preferences, interests and favourites.

There is also information about your computer hardware and software that is automatically collected by areasafe.com.au. This information can include: your IP address, browser type, areasafe.com.au, access times and referring website addresses. This information is used by Area Safe Products for the operation of the service, to maintain the quality of the service, and to provide general statistics regarding use of the Area Safe Products Website. When you place an order (whether online or by phone), we collect information necessary to process your order, arrange delivery, provide customer support and manage trading accounts where applicable.

Use of your Personal Information

Area Safe Products collects and uses your personal information to operate the Area Safe Products Website and deliver the services you have requested. Area Safe Products also uses your personally identifiable information to inform you of other products or services available from Area Safe Products and its affiliates. Area Safe Products may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Area Safe Products does not sell, rent or lease its customer lists to third parties. Area Safe Products may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (email, name, address, telephone number) is not transferred to the third party. In addition, Area Safe Products may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to areasafe.com.au, and they are required to maintain the confidentiality of your information.

Area Safe Products does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.



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Area Safe Products keeps track of the pages our customers visit within areasafe.com.au, in order to determine what Area Safe Products services are the most popular. This data is used to deliver customised content and advertising within Area Safe Products to customers whose behaviour indicates that they are interested in a particular subject area.

Area Safe Products Websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Area Safe Products or the site; (b) protect and defend the rights or property of Area Safe Products; and, (c) act under exigent circumstances to protect the personal safety of users of areasafe.com.au, or the public.

Use of Cookies

The Area Safe Products Website use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize areasafe.com.au pages, or register with areasafe.com.au site or services, a cookie helps areasafe.com.au to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the website, the information you previously provided can be retrieved, so you can easily use the areasafe.com.au features that you customised.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of areasafe.com.au.

Payment Processing Disclosure

Where you make a purchase online, payment processing is securely handled by a third-party payment provider (currently Stripe). We do not store or retain full credit card details on our systems.

Where payment details are provided to us over the phone, such information is processed securely and is not retained beyond what is necessary to complete the transaction.



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Access & Correction Rights

You may request access to the personal information we hold about you and request correction of any inaccurate, incomplete or outdated information by contacting us at info@areasafe.com.au. We will respond to such requests in accordance with the Privacy Act.

Cross-Border Disclosure

Some of our service providers, including payment processors, analytics providers and cloud hosting providers, may store or process personal information outside Australia. By using our website and services, you acknowledge that your personal information may be transferred overseas in accordance with applicable privacy laws.

Security of your Personal Information

Area Safe Products secures your personal information from unauthorised access, use or disclosure. Area Safe Products secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol (256-bit).

Changes to this Statement

Area Safe Products will occasionally update this Statement of Privacy to reflect company and customer feedback and the law. Area Safe Products encourages you to periodically review this Statement to be informed of how Area Safe Products is protecting your information.

Contact Information

Area Safe Products welcomes your comments regarding this Statement of Privacy. If you believe that Area Safe Products has not adhered to this Statement, please contact Area Safe Products at info@areasafe.com.au. We will use commercially reasonable efforts to promptly determine and remedy the problem.

Conditions of Use

Please note: All product images are digital and are for illustration purposes only. Colours and shades may therefore vary from image/description.

All images, photographs and drawings used on areasafe.com.au are the property of Area Safe Products and are protected by Copyright. No images on this site may be used, copied, reproduced, scanned or stored in any electronic database, or made available to any 3rd party whether in whole or in part, in any form or by any means without the written consent of Area Safe Products.

